

Zydus

Cookie Policy

Zydus Lifesciences Limited and its affiliates (“we”, “us”, “Zydus”, “ZLL”) understands that your privacy is important to data subject (“you”, “your”, “user”, “subscriber”) and we are committed for being transparent about the technologies we use. This Cookie Policy explains how and why cookies and other similar technologies may be stored on and accessed from your device when you use or visit Zydus website or application that posts a link to this Policy (collectively, “the Sites”). This Cookie Policy should be read together with our Privacy Policy and Terms of Use.

What are cookies and Other Tracking Technologies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don’t have to keep re-entering them whenever you come back to the site or browse from one page to another. The other tracking technologies work similarly to cookies and place small data files on your devices or monitor your website activity to enable us to collect information about how you use our websites. This allows our websites to recognize your device from those of other users of the websites. The information provided below about cookies also applies to these other tracking technologies.

How do our sites use cookies and other tracking technologies?

Our site uses cookies, Web Beacons and other web technologies such as CAPTCHAs to improve our site’s performance and to enhance your browsing experience. Certain areas of our site also use cookies to understand more about you, so we can offer you a more personalized browsing experience.

Measure and analyze the audience for each page in order to subsequently improve the ergonomics, browsing, or visibility of content;

Measure the reliability of Website by analyzing the number of visits to its pages in real time, and offer varied ads that are adapted to users’ areas of interest;

Cookies may also be saved by social media tools if you use these functionalities (e.g. Facebook, Twitter).

Type of Cookies

- a. **“First party Cookies”** these are the cookies that belong to us and which we place on your device or are those set by a website that is being visited by the user at the time.

Domain	Cookie Name	Purpose	Expiration	Type

- b. **“Third-party cookies”** are cookies that another party places on your device through our site (For e.g. advertising agencies may place their cookies on our website which will collect tracking information and serve you with advertisements).

We use the following types of cookies:

- a. **Persistent Cookies:** We use persistent cookies to improve your experience of using the sites. This includes recording your acceptance of our Cookie Policy to remove the cookie message which first appears when you visit the site.
- b. **Session Cookies:** Session Cookies are temporary and deleted from your machine when your web browser closes. We use session Cookies to help us track internet usage as described above.

You may refuse to accept browser Cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of the Sites. Unless you have adjusted your browser setting so that it will refuse Cookies, our system will check if Cookies can be captured when you direct your browser to our Sites.

The data collected by the websites and/or through cookies that may be placed on your computer will not be kept for longer than is necessary to fulfil the purposes mentioned above. In any event, such information will be kept in our database until we get explicit consent from you to remove all the stored cookies.

We categorize cookies as follows:

- a. **Strictly Necessary/Technical**

These Cookies are necessary to allow us to operate our Sites so you may access them as you have requested. These Cookies, for example, let us recognize that you have created an account and have logged in/out to access Site content. They also include Cookies that enable us to remember your previous actions within the same browsing session and secure our Sites.

- b. **Analytical/Performance**

These Cookies are used by us or third-party service providers to analyze how the Sites are used and how they are performing. For example, these Cookies track what content are most frequently visited, watch history and from what locations our visitors come from. If you subscribe to a newsletter or otherwise register with the Sites, these Cookies may be correlated to you. These Cookies include, for example, Google Analytics cookies.

- c. **Functionality**

These Cookies let us operate the Sites in accordance with the choices you make. These Cookies permit us to “remember” you in-between visits. For instance, we will recognize your username and remember how you customized the Sites and services, for example by adjusting text size, fonts, languages and other parts of web pages that are alterable and provide you with the same customizations during future visits.

- d. **Targeting or Advertising Cookies**

These cookies are used to deliver content that is more relevant to you and your interests. They are also used to deliver targeted advertising or limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns on Zydus Group and other

websites. They remember that you have visited one of our websites and this information is shared with other parties, including advertisers and our agencies. These cookies may also be linked to site functionality provided by third parties such as Google DFP and Affinity.

Do these cookies collect personal data/identify me?

These cookies collect information relating to the origin of your visit, the device you used to visit our site and which downloads you performed. This information is collected on an anonymous basis via third party suppliers.

In addition, we also utilize cookies on certain pages of our site to communicate with third party data suppliers in order to extrapolate your digital behavior. The information we receive is all aggregate and anonymous, but will include statistics such as demographics, online behavior, product interests and lifestyle. Targeting and tracking cookies are provided via trusted third-party suppliers.

How do I refuse or withdraw my consent to the use of Cookies?

If you do not want to receive a cookie from our site, you have the option of setting your browser to notify you when you receive a cookie, so that you may determine whether to accept it or not. However, please be aware that if you do turn off 'cookies' in your browser, you will not be able to fully experience some sections of our site.

Cookie Consent Banner

You may see a “cookie banner” on our websites and dashboards. When you consent in this manner, we and our advertising partners may set advertising cookies on the site you are visiting and on other of our websites, dashboards, and services. We’ll display the banner to you periodically, just in case you change your mind.

Cookie Banner Statement-

“By continuing to browse this site, you are consenting to the use of cookies for providing you optimum site performance, best user experience and tracking usage of our website to improve our product & services offerings. We also utilize cookies on certain pages of our site to communicate with third party data suppliers in order to extrapolate your digital behavior. The information we receive is all aggregate and anonymous, but will include statistics such as demographics, online behavior, product interests and lifestyle. To find out more, please click [here \[hyperlink to cookie policy\]](#).”
